

PRESS RELEASE

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David Vrba appointed VP of Sales & Marketing at LINET Group

Leading global producer of hospital beds LINET Group has selected David Vrba to head its newly created position of Global Vice President of Marketing & Sales. Mr. Vrba is joining LINET Group after several years with 3M. In his new post, he will primarily be responsible for the group's global sales and marketing strategies.

During his time at 3M, David Vrba headed sales and marketing activities in Central and Eastern Europe. Previous to that, he spent five years in the role of Managing Director of 3M Česko. In the field of healthcare, he has held several other international management posts in regions such as Western Europe, the Middle East, and Asia.

"David's extensive experience and accomplishments are the key qualifications for achieving the goals that have led to the creation of the new position. We trust that he will make a substantial contribution to strengthening LINET Group's position in the global healthcare market," says LINET Group Managing Director and co-owner Zbyněk Frolík.

LINET Group

LINET Group is Europe's largest producer of innovative, high-quality healthcare beds, antidecubitus mattresses, furniture, and comprehensive solutions for hospitals and nursing care facilities. The holding, with headquarters in the Dutch city of Dordrecht, employs approximately 900 people. It manufactures its products in two locations – Wickede, Germany and Slaný, Czech Republic – and exports them to more than 100 countries around the world. The company maintains stable, organic growth thanks to its ability to meet customer needs with innovative new products, the competitive advantage of which lies within a proven pairing of technological and design know-how with streamlined production processes. To date, hundreds of prestigious university hospitals and nursing care facilities have opted for the sophisticated and high-quality solutions of the LINET brand. LINET Group is active in the global market through subsidiaries in Europe, the USA, and Latin America. The company also has an expansive network of distribution partners. More at www.linet.com.