

## PRESS RELEASE

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### **LINET picks up one award after another for its Image 3 W bed**

**Prague, 16<sup>th</sup> February – The Image 3 W bed from LINET has won the prestigious IF Design Award, Plus X Award, and M&K AWARD. These victories are affirmation of LINET’s overall focus on delivering the highest possible level of quality and design sophistication. With this outstanding success, the company has also confirmed its standing as a global leader among manufacturers of hospital and nursing care beds.**

Despite the fact that the Image 3 W is one of the newer additions to the company’s portfolio, it has already managed to attract a lot of attention. *“It’s truly unbelievable that we’ve already succeeded in winning three prestigious awards with the Image 3 W model. We very much value this honor. These awards belong to everyone who contributed to the development of the bed. It really is the perfect combination of design and function,”* says LINET product manager Iveta Kinterová.

The electrically adjustable Image 3 W bed is particularly extraordinary thanks to the fact that despite its sophisticated and attractive design it can be cleaned in automatic hospital washers and is thus able to meet the demanding requirements of patients and caregivers for cleanliness and hygiene. The appearance of the Image 3 W model was designed by Jiří Španihel, a longstanding LINET associate and one of the most emphatic figures in contemporary Czech industrial design. The combination of aluminum components and multiple color and wood decors, which can be selected at will, evoke an impression that is both modern and calming. Thanks to its elegant design, the bed will find application in a wide range of hospital and nursing care settings.

In addition to global recognition in the form of the IF award for product design, the IMAGE 3 W has also earned the Plus X Award, which represents the highest global recognition for technology, sport, and lifestyle. The Image 3 W prevailed in five of seven categories: innovation, quality, design, functionality, and ergonomics. The third in the collection of honors is the M&K AWARD. The competition is organized by one of the most important healthcare magazines, Management and Krankenhaus, which is distributed in Germany, Austria, and Switzerland. Winners are not chosen by a panel of experts but by the magazine’s readers. LINET prevailed with the Image 3 W in the category of buildings and interiors.

### **LINET Group**

LINET Group is Europe’s largest producer of innovative, high-quality healthcare beds, antidecubitus mattresses, furniture, and comprehensive solutions for hospitals and nursing care facilities. The holding, with headquarters in the Dutch city of Dordrecht, employs nearly 1,600 people. It manufactures its products in two locations – Wickede, Germany, and Slaný, Czech Republic – and exports them to more than 100 countries around the world. The company maintains stable, organic growth thanks to its ability to meet customer needs with innovative new products, the competitive advantage of which lies within a proven pairing of technological and design know-how with streamlined production processes. To date, hundreds of prestigious university hospitals and nursing care facilities have opted for the sophisticated and high-quality solutions of the LINET brand. LINET Group is active in the global market through subsidiaries in Europe, the USA, and Latin America. The company also has an expansive network of distribution partners. More at [www.linnet.cz](http://www.linnet.cz).